

YOMEE MOBILE APPLICATION

YoMee mobile application curates the best credit card deals for consumers in an ecommerce environment. It provides users with the latest financial news, comprehensive bank card comparison, and card customisation linked with self-serviced collection, creating a new acquisition channel to target micro-customer groups for banks and financial institutions.

KEY BENEFITS

- ✓ New acquisition channels for targeted micro-customer groups
- ✓ Exposure to expansive audience of YoMee app users that are credit card users and potential customers of other banking services
- ✓ Endorsed by China's "big 6" banks, 12 joint stock banks, and other regional banks



POWERED BY UMV

YoMee is a commercial deployment powered by the UMV platform that is pushing the boundaries for financial institutions looking to navigate the B2C fintech waters.

By providing a platform exposed to the tech-savvy, social media tuned segment, it enables issuers to reach their targeted demographic more directly, easily and more effectively than otherwise might have been on their own. Highly customisable, it can be adapted to address any number of different card issuance applications.

About Goldpac

Goldpac provides products and solutions that addresses the financial industry's diverse needs for secure, convenient, and easy-to-use payment solutions. These solutions cover user onboarding, personalisation and payment device issuance systems, software, self-service kiosks, and desktop printers.

For more information, please contact us at info@goldpac.tech.